



America's Favorite Circus Weekly

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Phony Ads Target of New Laws

Door-to-door salesmen and advertising claims will come under tighter controls in California, under new laws signed late last month by Governor Reagan.

Bill AB-1082, was authored by Assemblyman Jack Fenton, of Montebello, Calif. (Dem). and outlaws such door-to-door or telephone sales techniques such as first telling a prospective customer the salesman is "taking a survey" before slipping into his sales pitch.

Under the bill, a door-to-door or telephone sales person must, at the beginning of the presentation:

- Identify himself.
- Identify the person or firm he represents.

-State that he is soliciting a sale.

-Identify the goods or services offered.

-Failure to comply with those requirements could mean a \$2,500 fine and a misdemeanor conviction.

new tent

A new canvas coliseum, designed to provide easy viewing of all acts, will be featured on the Hoxie Bros. Circus for 1973. The tent, a round one, will offer each patron a "ringside" seat, thus permitting everyone with a direct view of each act without having to move their heads back and forth, as if they were at a ping pong game.

In the center of the tent there will be three rings, of equal size, set up in a triangular pattern. There will also be three stages, with the wild animal arena set up on one stage. The band stand will be set up in the performer's entryway,

d-w circus

During the past year the Denning & Wild's Circus, of England, presented the following program:

- Charivari - The Clowns say Hello
- Miss Julianna - tight wire
- Trevor Martel - juggler
- Maxi and Mini - equine contrasts
- Miguel Peris & Jackie - knockabout act
- The Crazy Clowns - Barry and Doodi
- Miss Babette's mixed animals
- Mike Denning - spinning plates
- Miss Julianna - balancing number
- Geronimo, stallion - Helena James
- Billy Wild & James Sisters - western
- Delmar - equilibrist supreme
- The Clowns
- The Sisters Inaros - aerial feature
- Denning & Wild's Riding Machine

The show was founded in 1972 by the brothers-in-law Mike Denning and Billy Wild and toured for 30 weeks. The circus spent the holiday season playing in London, at the Charing Cross Arches, near Trafalgar Square.

Two performances were presented each day, with Mondays off for the performers to rest up. Show prices ran 84¢ for children and \$1.22 for adults.

thus providing the band with a perfect view of acts for cueing, etc.

The 1973 Hoxie Bros. Circus performance will be opened with a parade around the hippodrome track - so close that patrons will be able to reach out and even touch any one of the show's elephants.

Important Note!

The holiday issue was put together by a friend and last week's issue was skipped because I've been ill for over two weeks. Am slowly getting well and will keep the paper coming on a regular schedule now. Our sincere thanks in bearing with us during this trying time.

. . . . Don Marcks

in Public

Among the many show folks seen at the Paul Eagles Luncheon Club (Los Angeles, Calif.) late last month were:

Bill Burger, Percy Turner, George Perkins, Abe Goldstein, A. W. Kennard, Bob Mathews, Tom Hughes and Harry Jenkins.

Christmas Tidings

A Jimmy Muir promotion, sponsored by the Albany (Calif.) Police Association, brought out good crowds for the show which was presented in the Berkeley Community Theatre. The weather on that date, Dec. 21, was cold and rainy.

The program, which ran approximately an hour, featured:

Jim Rhinehart - M.C. and juggler
Clark McDermott - Cold Nose Five
Ray Grant - puppets and illusions

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Don't you think you ought to subscribe today - tell you friends too, they'll want to take advantage of the bargain.

You'll be missing a lot of news if you don't read the weekly paper.

CFA meet

A brief meeting was held in conjunction with the Christmas Party held by the Joseph Andrew Rowe CFA Tent on Saturday, Dec. 2nd. The dual event was held at the Brotherton Restaurant in Pasadena, Calif.

Tent president Carol Hammer introduced the tent's honorary members Daisy and Gordon Borders, who flew in from Ottawa, Kans. to attend the program. During their stay in Southern California they were the guests of the Bob MacDougall's.

Joe Retinger, Division District Director of the CFA, from Phoenix, Ariz., also attended the meeting and talked about various CFA activities. Another visitor was Don Francis, of the Circus World Museum, who discussed the museum's plans for the coming year.

A gold-headed cane, donated by Sunshine Jackson, was won by circus photographer, Bill Biggerstaff.

Bayshore Blvd. Last 2 Days
& Oakdale Ave. Ends Tuesday Night

RUSSELL CIRCUS
BROS.

Wild Animal Show
"The circus at its best."—Los Angeles Examiner
"A humdinger circus."—Pasadena Star-News

Pop. Prices: Children 40c, Adults 75c, Inc. tax
FREE PARTLY-PAID TICKETS AT ALL OWL DRUG STORES

This advertisement was used by Russell Bros. Circus for its 1942 date in San Francisco, Calif.

More and other interesting features are due in upcoming issues.

HAVE YOU HEARD !



PEOPLE

THE WHEELERS, marimba act, were featured at the Oakland (Calif) Naval Hospital over the holidays.

POPO, The Clown, is currently being sponsored by the Oakland, Calif. Police Officers Association.

BIDDY and BADDY, European clowns, are currently touring with the Holiday on Ice Show.

BOBBY GIBBS will have his many animal acts on the Miller-Johnson Circus during the 1973 season.

THE DROUGETT FAMILY will be featured in the 1973 program of the Hoxie Bros. Circus.

RUDY CARDENAS, juggler, was featured at the Nugget Casino (Nevada) over the New Years holiday weekend.

JIMMY MUIR, magician and hotel man, died at his home in Oakland, Calif. on Dec. 24. He was 70 years of age.

THE GUTIS FAMILY has several winter sports shows on their schedule this year.

JOHN CUNEO is adding a new tiger to his act, which is worked by BILL GOLDEN.

GEZA SZABO, juggler, will be one of the feature acts with RBBB this season.

THE DIAZ SISTERS have signed to appear with Hoxie Bros. Circus again in 1973.

PAT ANTHONY will again be with Miller-Johnson Circus during 1973.

BOB MacDOUGALL, CFA of Van Nuys, Calif. reports he visited 23 circuses during the past year.

BILL DEDRICK has been busy with sign work over the past several months. He is planning to operate his own shopping center unit this summer.

ALLEN J. DUFFIELD, of the CFA, has been named Curator/director of the Circus Hall of Fame at Sarasota, Fla.

BUBBA VOSS, former Kelly-Miller band-leader, is in Orange, Texas, looking after his mother who is seriously ill.

NOTES

Suzy, an RBBB giraffe, was recently sent to the show's quarters in Florida for retirement. She had been living at a zoo in New England for the past several years.

The Hawthorne Circus elephants stopped in San Diego late last month for water while the trucks were gassed up for a trip to the show's home in Illinois.

A VFW Christmas Circus at Kirkland, Wash. on Dec. 10th featured acts booked through a local agency.

Time magazine, for Jan. 1, 1973, has an article and pictures on the Chinese acrobatic troupe which is currently touring in this country.

The Dixiana Circus will be back on the road in 1973. They plan some pleasant surprises for their patrons.

The RBBB telecast show has been announced for Feb. 18th at 7:30 p.m. The show will be presented on the NBC-TV network.

The Schlitz 40 horse team was featured in the big parade at Dallas, Texas on New Year's day.

Last year Ringling-Barnum played four 11 months and presented programs in some 82 cities.

The Circus was represented in the Rose Bowl Parade on New Year's Day by means of a float entered in the Pasadena, Calif. event by the city of San Diego, Calif.

FOR SALE -- 100 CIRCUS CHAIRS from Maddens Circus, Toby Circus and Lewis Bros. Circus.

All freshly painted Lewis Bros. Fire Orange. Will put your name on chair.

Will ship F.O.B., McAllen, Texas, at \$5.00 each while they last. Limit one chair per order, as these are collector's items. Check must accompany order.

LEWIS BROS. CIRCUS, Box 771, Mission, Texas - Dept. C

(Order void after Jan. 15, 1973)

kay bros.

Despite a driving rain employees of the Bechtel Corp. turned out enmasse to attend a special presentation of the Kay Bros. Circus at the Cow Palace in San Francisco, Calif. on Dec. 17th.

This was the first time that the Bechtel Corp. had sponsored a full-fledged circus as its Christmas party for the employees and friends. Last year the company held a variety-type show at the Oakland, Calif. Coliseum.

The Loni Ironberg production of Kay Bros. Circus featured a 15 piece band directed by Bob Greenwood, with announcing chores being handled by Walt Tolleson. Serving as special ringmaster for the show was Robert Pace.

The Cow Palace was decorated with Christmas tinsel and candy canes, plus two huge trees, all fully decorated. The bandstand was a three-tiered platform in royal blue satin with gold trim.

The circus program featured:

Miss Tina's pets
 Spanish aerial webs (4)
 Ken Wiler - balancing
 Patty Antalek - chimps (2)
 Walt Tolleson - The toy trumpet
 The Marcus Troupe - trampoline
 Eduardo's Gypsy Bears
 The Willetty's juggling
 Miss Astro - high dive
 Miss Loni - High school horse
 Jim Dandy - unicycle
 Girl on the loop-the-loop
 Pancho's liberty ponies
 Chief Red Feather and Tribe
 Marianne Kent - Holiday vocals
 Ed Steeples - Alfie, the elephant
 Miss Loni - Trick roping
 The Flying Artons
 Paul Kaye's elephants
 The Reminiscers - sing-a-long

Immediately after the show all eligible children were presented with a variety of gifts and Christmas candy by company representatives.

The "FUN SHOW"

The eleventh annual Circus-Party for underprivileged and/or handicapped children, given each year by the Paul Eagles CIRCUS LUNCHEON CLUB (Los Angeles, Calif) was presented on Tuesday, Dec. 12th, at Long Beach. The program, which started at 10 a.m. was held in the big top of the De Wayne Bros. Circus, donated by owner Ted DeWayne.

Some 500 children enjoyed the event, along with at least 50 senior citizens.

The program featured:

Dorothy Herbert - trained dogs
 Danny Rees - juggling
 Carlotta Thomas - single trapeze
 The Clowns
 Russ Saunders Trio - teeterboard
 A. W. Kennard - ponies
 The Clowns
 Faye Snyder - rope spinning
 Bryan Fossett - chimps
 Miss Moseley - aerial web
 Rolla & Roland - roly boly
 Faye Snyder - Menage horse
 Elephant - "My Dog Spot" courtesy of Cal Worthington

The show's ring master and announcer was Parley Baer.

Clowns on the show included:

Billy Leland	Abe Goldstein
Robert Levant	Frank Esposito
George Perkins	Harry Ross

Helping to "get the show on the road" were the following people:

Pop Corn - Gainelle Perkins, Ruth Lawson, Faye Feste, Adena de Witt, Helen de Witt, Jean Hight, Gloria Friedman, Rose Engler, Bernice Thomas, Ole Flom and Mons Feste.

Candy Floss - Robert Babzeck
 Balloons - Ron MacDiarmid,
 Helpers, Aides, etc - Pat Graham, Bill Detric, Frank Chicarello, Raymond Maxwell and Joe Colby.

General Party Chairman - Don Heaston

..... Perry Luth

whistles & toots

by Col. PETE E. PEPKE

BIG JOHN STRONG and HOXIE TUCKER spent Christmas together in Miami, Fla. Bet the jackpots were really cut up.

JIMMY COLE'S ALL STAR TV CIRCUS will be at Warren, Pa. on Jan. 29th and at Russell, Pa. on Feb. 5th.

HOXIE BROS. CIRCUS will be back at Warren, Pa. on June 27-28 with their new and startling round tent.

STUART MILLER, his lovely bride Sara, her two sisters, and yours truly, jack-potted a mini-wedding reception at the Holiday Season, and the successful start of the annual Wonderful World of Magic review at West Middlesex, Pa. on Dec. 13th.

JIM NORDMARK'S Children's Magic Circus, now featuring the multi-talented Patti and Hines Rucker, will play Oil City, Pa. come April 7th.

ALBERT BECKER, veteran bill poster, is still very much active around Jamestown, NY.

CAPT. VED D. POWERS, former Gentry Bros. staffer, is again re-writing his memoirs, (Oh, Oh, watch out) after a circus publisher glommed all the valuable material some years ago.

JANE RANDALL played a Scott Bros. promotion date in Jamestown, N.Y. prior to the Christmas holidays.

Winter Dreams

Sir Robert Fossett's Circus, one of the largest shows in Britain, is planning a special London season for 1973. The show is hoping to be able to play at various park areas of London's suburbs, using a 3,000 seat big top.

The show was first organized in 1798 and has, over the years, become an integral part of Britain. As a part of its current plans the circus reports they will feature a display of old-time wagon and equipment items from the past, thus adding a bit of historical interest to the upcoming 1973 tour.

No Go

"My plans for producing the Knight of Columbus Circus at the Cow Palace (San Francisco, Calif.) have been changed," says John Strong. "As a result the contracts have been cancelled and some other show will produce the April 1st date."

Originally, John said, it was to have been a nice deal and we planned to tour the show in Northern and Central California for about a month.

However, bookings have been coming in so heavily for my own little show and advance sales are already underway. "Thus it just wouldn't be profitable for me to pass up the lucrative business that has already been guaranteed for me."

The John Strong Circus will play a long season in 1973, starting in late February and lasting until the middle of December. "Incidentally," says John, "the Circus Report will have the exclusive listing of my route for the coming year."

Says No

Doctors won't let Mrs. Linda Zacchini get into another cannon, but she really doesn't care. In fact she's just happy that she can walk once more, let alone being thrown through the air.

Mrs. Zacchini, 24, was paralyzed after an "in flight" collision with her husband, Emanuel, during their circus act. The accident occurred during a performance of the Ringling-Barnum Circus at Jacksonville, Fla. on Feb. 4, 1970.

Mrs. Zacchini was shot from the same cannon as her husband, which is operated by compressed air. She was to have landed on the net and bounce slightly, with her husband coming in over her, but she bounced too high and the two collided.

Mrs. Zacchini suffered a broken leg and broken neck and ended up being paralyzed from the neck down. Her husband suffered only muscle injuries.

ROUTES

Cole's All Star TV Circus
Jan. 13 Mifflensburg, Pa.

L. N. Fleckles Circus
Jan. 12-16 Saginaw, Mich.

Moscow Circus
Jan. 4-7 Philadelphia, Pa.
9-14 Norfolk, Va.

Ringling-Barnum Circus
Jan. 5-7 Venice, Florida

Shenyang Acrobats of Manchuria
Jan. 2-5 New York, N. Y.
8-10 Washington, DC

Remember by Ted LaVelda

The Vanderburg Bros. Circus wintered in Whitewater, Wisc. prior to the 1937 season. The show was owned by Mrs. Frank (Zella) Hall and personnel included:

Zella Hall - owner
Lew Christenson - manager
Clarence Auskings - agent
Bill Ownes - Bill poster
George Hopp - side show manager
Steve Fanning - animal acts
Ted La Velda - banners
Tropical Slim Mitchell - lot supt.

Later on in the season George Hopp, was replaced as side show manager by Har-

ry Leonard, who with his wife, Mary, did several turns inside. During the winter Harry and Mary played vaudeville with an impalement act. They were billed as "Harrio & Mario" Australian Knife Throwers. (Harry broke into the business on the old Seils-Sterling show.)

Also sometime after the season got started "Tropical Slim" Mitchell was replaced by Dutch LaBlair as canvas boss.

The show opened early in May in Wisconsin and played that state until after July 4th. Then they went into Illinois, Missouri and Arkansas.

Richard Bernsdale opened the show with a wire act, but left early in the season to play fairs.

Lew and Elsie Christenson did aerial acts, including Loop Walking and even Double Trapeze.

The writer, in addition to working banners, also did a hand balancing and contortion act in the show.

Tom Moss did two acts - juggling and chair balancing; while Vere Orton Fanning did aerial ladder and traps.

Miss Bonny Hall, daughter of Zella, worked a pony drill and dog act.

The show was presented in one ring and was always well received. They didn't have an elephant, but did carry a variety of animal acts.