Thousands Thrilled By Parade

A real circus parade thrilled the thousands of spectators who lined the streets of Redwood City (Calif.) to view that city's annual 4th of July parade. In addition to the hundreds of entrants normally found in such a parade, the circus unit was a parade within the parade, sponsored by Bay View Federal Savings and produced by Jerry P. Booker, owner-manager of the Early American Circus.

Featuring a variety of performers and animals, the circus parade was modeled after the family type, one ring circus that toured America some 100 years ago.

Altogether the parade unit featured 15 people and some 13 animals, with a total length of 200-250 feet. The parade unit included:

- Two circus clowns carrying a Bay View Savings Banner.
- Phillip Booker, circus wild west star riding an Arabian-Welsh horse and carrying a banner.
- Miss Dumain, circus ballerina, leading the smallest circus Shetland stallion "Tiny Tim" (horse is 31 inches tall).
- Whitney A. Brown, circus juggler and his trained dog Brownie Menagerie Assistant leading the

new gate record

Although Ringling-Barnum lost seven shows at Madison Square Garden, because of sporting events, the show grossed a new record for its two month run in New York City. In all some 115 performances were presented between March 28 and May 27th.

The record gross sale of $4,316,000 was achieved without an increase in the price of tickets. Increases in group ticket sales were a major factor in achieving the new record.

(Continued on Back Page)
A Rumor

Rumors circulating through the circus world last week indicate that a west coast circus is in financial trouble. The report came as a surprise, said one observer, for it was generally assumed that the show was solvent and doing quite well.

Several show people have reported on the problems now being faced by the circus (name is withheld until more factual information is obtained), and all asked that their names be eliminated from this item.

One employee of the circus said, "the show will be lucky if it can finish out its scheduled tour."

The general opinion, among those who seem to know, is that the circus will have to reorganize immediately if it doesn't want to go under and that may even now be too late. If the creditors take over the show it is not known whether they will make an attempt to keep it on the road - in hopes of recovery.

(Continued on Page 11)

Now Available

Facilities for boarding all kinds of hoof stock.

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Phone: (209) 757-3501
BEATRICE "Charwie" Jarmes, wife of Glen "Charwie" Jarmes, who will join Carson & Barnes this month to serve as legal adjuster and public relations man. Mrs. Jarmes, who had been ill for some time, died on June 23rd at Iowa City, Iowa.

DOUG LAING-SMITH, an employee with the Ashton Circus in Australia. He died April 28th from injuries inflicted by one of the show's elephants.

M. H. BUSCH has been visiting shows in the mid-western states, he also visited with Charles Smith (train master) on RB&B's Red Unit at Tulsa.

ELOISE BECHTOLD and MORGAN BERRY will work the Summerfest for Hamid, then go to Oklahoma City for Rudy Bros. They'll also be at the Indiana and Ohio state fairs.

RICKY KRAMIEN, son of showman STAN KRAMIEN, serves as the prop boss and chief assistant on the Magic Capades show.

AL STENCHELL (Royal Bros. Circus) recently visited with SAM BAXTER and TOM SCOTT (Tommy Scott Show) in Eastern Canada.

SENIOR LEO, balancing act and THE GASGAS, low wire act appeared with the American Nat'l Circus at Long Beach (Calif.) on July 4th.
DO YOUR REMEMBER THIS SCENE? The above picture was taken on the midway at the Lewis & Clark Exposition, held in Portland, Oregon, in 1905. The big Exposition was opened on June 1st to celebrate the 100th anniversary of Lewis & Clark’s trip to the Pacific Coast. The fair ran for five months and reportedly drew some 2.5 million visitors.

Can you name the famous clowns shown on Page 9 of today’s paper (with and without make-up)? From top to bottom the clowns are: Emmett Kelly, Felix Adler and Otto Griebling.
2nd USDA Report Goes to Congress

The U. S. Dept. of Agriculture (USDA) has made its second annual report to Congress on compliance with the Animal Welfare Act. The report covers the calendar year 1973 and was prepared by the animal care staff of USDA's Animal and Plant Health Inspection Service (APHIS).

Groups regulated by the Act include laboratories conducting tests on animals; laboratory animal dealers; pet animal wholesalers and wild animal dealers; zoos, circuses and other animal exhibitors.

The report contains statistics on those licensed and registered under the Act; inspections and enforcement actions conducted; public information activities; and efforts to monitor the use of laboratory animals and reduce painful experimentation.

At the time the report was compiled, 756 registered research facilities reported the use of more than one million laboratory animals -- including 19,336 experiments where pain-relieving drugs could not be used because they would interfere with research work.

Almost all instances of unrelieved pain occurred during research, development, or quality control of medicines and other products used for humans or animals to make sure they are safe, pure and effective. All animals -- regardless of the type of experiment -- were subject to inspection to assure that they receive the required care and treatment for health and comfort.

A SHOW Feature

At 22, Gary Brunke is probably the youngest professional lion trainer in the country today. Gary, who majored in zoology, acquired his lion training experience at parks and zoos, starting just four years ago.

Gary's act has proved to be an exciting presentation with circuses and fairs in both the U. S. and Canada. He is currently presenting five African lionesses in the steel arena, as part of a daily circus program at the King Animaland Park (near Richmond, Mich.).

Animaland is a 40 acre park, north of Detroit, which annually attracts some 100,000 visitors. The Bavarian style park features picnic areas, ball diamond, rain shelters, refreshments and a dance floor, plus a children's zoo and 14 exciting rides. The circus performance is presented each day at 2 p.m. and in addition to the lion act features ponies, elephants and horses.
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<tr>
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<td>July 15 Augusta, Maine 16 Portland 17 Portsmouth, N.H. 18 Waymouth, Mass 19 Holliston 20 No. Attleboro 21 Fall River</td>
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<td>Carson &amp; Barnes Circus</td>
<td>July 15 Cook, Minn. 16 Cloquet 17 Cambridge 18 Bloomington 19 Northfield 20 Rochester</td>
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<td>July 15 Doylestown, Pa. 16 Coopersburg 17 Spring City 18 Hatsboro 19 Thorndale 20 York 21 Lancaster</td>
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<td>Tip Top Shows</td>
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**What animal LIVES TO BE 100 YEARS OLD or more**

![FOR SALE Image]

*FOR SALE*
FOR SALE

One tent - 30 x 60 ft.
A 10 KW Generator - in excellent condition

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shriners to fight animal law

Members of the Imperial Shrine Circus Committee, meeting at Atlantic City (June 24) agreed to throw its weight into a fight against the Endangered Species Act. Shriners were warned by several show connected people that the Act, as it now stands, could mean the end of the circus in its present form.

While the Shriners had several subjects on the agenda, much of their time was taken up in discussing the new animal law. The law prohibits the importing, exporting or interstate transport of endangered species of animals, many of which are regular features of a circus.

Violations of the new law could result in the confiscation of equipment, plus a fine of $10,000.

Sen. Harrison Williams, of New Jersey, author of the bill has reportedly expressed concern that circuses have been included in the law's provisions. He has said, according to reports, that was not the intention of his bill.

Among the other subjects coming up for discussion at the meeting were:

* - That circus chairman be a permanent position in the Shrine Temple.
* - That advertising be kept simple but direct
* - A new association of circus-sponsoring temples be organized.
* - The percentage of profits going to the Shrine temple from sales of all sorts.

Pot-Pourri

Last month (June 24) the CFA elected Allen Duffield as its new president, and raised its dues to $10.00 per year.

Elephants on the Ashton's Circus in Australia are Abu, Gigi and Gilda.

Several members of the Great Y Circus (Redlands, Cal.) participated in the July 4th circus performance at Long Beach, produced by Parley Beer.

"Action Time" a C.C.I. publication for June-July 1974 has a story and photos about the FSU and Sailor Circus of Florida.

The July 1974 issue of "Rotarian" magazine features a story about the Circus World Museum, at Baraboo, Wis.

SPECIAL OFFER -- Cooper Bros. herald just $1.00 p.p. Order from Circus Memories Museum, Fryeburg, Maine - 04037
Dressing Room Report

We recently got our new big top (it's orange and white) and there's no question about it, the tent really fits announcer Ed Russell's description as "the most beautiful big top in the world."

The ring curbs have all been renovated and now look like new. And the prop men have all been decked out in bright colored jump suits, while the band (13 pieces) has changed from their red jackets to white shirts for the summer months.

FOR SALE

A "CIRCUSIANA SUPER SPECIAL"

Here is what you might find in the "Super Special" package.

- Lithos
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- Programs
- Tickets
- Passes
- Billboards
- Newspaper clips

No two Circus Specials alike. This is not current material. The biggest circus value for the Circus Fan.

Order today - Just $5.50 which includes postage and handling.

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Is That So?

Q: In London, there is a talented jeweler named Charles de Temple who claims he is the illegitimate son of the famous cowboy star Tom Mix. Is he telling the truth?

F. L., Frankfort, Ky.

A: Tom Mix was married five times and died in 1940 at the age of 60. Charles de Temple used to go by the name of Char-

The side show now has new lights on its banners, and they have red and blue curtains back of each performer's platform. On the inside there are six features -- electric wizard, fire eater, blade box, snakes, vent, magician and Lou Harrigan does the bally.

Gerald Soules has joined the circus with his Poodles of Paris Revue, which replaces the Dwight Moore dog act (Dwight is now playing fair dates). The Fraunsteins have also joined the show, and work before and after intermission. The circus clowns include: Wal-boy, Mario, Honky, Raggedy-Ann and Sparky.

At Pueblo, Colo., one of the lions (Sheba) collapsed during the performance and had to be lifted into her cage. Despite the assistance of a vet she died a few days later. Now Alfonso is looking forward to getting two new lions from the St. Louis Zoo.

That's all... Tim Bickmore

les Mix. What he says about his lineage is true.
EVERYBODY LOVES THE CIRCUS

IN SPITE of a heavy fog, which delayed performers and musicians of the Big John Strong 1869 Circus in their move from Louisville, Ky, their show started on time at the rear of the Northland Shopping Center in Cincinnati, Ohio.

This Holloway Production - The Big John Strong 1869 Circus - may not be the biggest show on the road, but it sure is the entertainingist. From the pre-show warm-up with Heidi Wendany, Little John Strong and Harry Jenkins, Jr., through the side show, it is continually moving.

The band, of organ and drums, with Harry Jenkins, Sr., and Bobby Gardner, starts everything off, and Big John keeps it moving.

The show as presented in Cincinnati (really it is Evendale) consisted of:
- The Canestrilli Kids - acrobats
- Heidi Wendany - trained dogs
- Clowns - Switching Water Buckets
- Tex Goetsch - trained chimp
- Little John and Linda - unicycle and juggling
- Big John - liberty ponies
- Pietro & Joyce - ladder balance
- The Wendany Family - trampoline acrobatics
- The Clowns - balancing eggs
- The Ricardo Troupe - tight wire
- Harry Jenkins, Jr - gorilla act
- Sandy Strong - swinging ladder
- Arthur, the trained macaw
- Clowns - The Missing Chair and on the swingling ladder
- Tex Goetsch - "Neena" the show's elephant

In the side show the featured attraction is Flame-o, the fire eater, who is also a knife thrower; snake, two headed calf; midget horse and giant dog.

Magicians Visit

Two magical families got together at Great Falls, Mont., to visit and celebrate July 4th with a picnic.

Stan Kramien's Magic-Capades was in town, while Ray Grant is appearing with the Hubert Castle Circus, playing that area. Grant got his start with Kramien's circus many years ago.

As a feature of Magic-Capades Kramien vanishes a midget horse from the stage. The tiny horse "Flaxy" was recently purchased from Circus Vargas.

A RUMOR (Continued)

Circus officials have been unavailable for comment on the reports.

Don Sandman
THE CIRCUS PARADE (Continued)

trained liberty pony "Hot Dog" with her 10 day old colt
Miss Susan Corbett, bareback rider astride her beautiful Percheron "Alberic".

Capt. Mark Montgomery leading the trained llama "Popcorn"
Jerry P. Booker, ringmaster, as a French Hussar from Napoleon's army, riding "Brigadoon" a Percheron/Clydesdale horse (6 ft. tall - 2,000 lbs)

Ornate red and gold carved circus cage wagon pulled by two Clydesdale horses (A 700 lb. Masai lion "Ceasar" and his trainer "Capt. Mickey Solomon riding inside the cage)

Riding atop the cage are: Miss Daniele Diebert and her giant python; Maria Booker, with her standard poodle "Sadie"; and Corky Booker,

BayView Federal Savings beautiful half scale model of a famous Ringling Bros. circus wagon climaxes the historic procession of the great American circus parade.

I recommend The Circus Report to everyone interested in the Circus. It's a truly good paper. For just $10.00 a year you get news, routes, special reports and other information.

Write: Don Marcks, 525 Oak St.
El Cerrito, Cal. 94530